



**Julen Ávila**  
**Sports Dossier 2019**

## Biography:

Julen Ávila Cortés (02-03-2007).

6th grade of primary school at Can Coll School in Torrelles de Llobregat Barcelona.

Hobbies: Music, cycling and of course MOTORCYCLES.

Idols: Marc Marquez.

Languages: Spanish, Catalan and English.



His biggest desire was to have a Pocket Bike and compete, so his parents decided to point him to a special extracurricular activity, what was it?

Visit the Lorenzo Competition Barcelona School twice a week where you would start your training as a pilot.

**For 2013 continue to progress and start a perfection training at Symonety School.**

The most anticipated moment for Julen was to start in the competition, he arrived that same year and not in any other way, but all in all and he participated with the Catalan Motorcycle Federation in seven races obtaining a great fourth place in the overall, while that on the other hand his talent is such that he also participated in six races of the Catalan Cup of the Association of Amateur Drivers, where not only would finish Subchampion in the general, but also would be proclaimed Champion of Catalonia in his age category.





In 2014, at the young age of 7, he continued to progress in his sports career, becoming the youngest driver on the grid in the RACC-2 Promo, where he competed with a 50cc Metrakit. But in the absence of two races he arrives at the Alonso Racing Team, with whom he performs an excellent performance.

In 2015 and 2016 Julen would participate again in the RACC-2 Promo together with ART where he would finish as runner-up, as would happen nationally, after signing a great performance in the Spanish Cup of Mini Speed, but that is not all, as it gives a new step and starts in the Dirt Track competition, in the 65cc category of the Rodi Michelin Cup, where I finish as second place and only 1 point to take the championship.

**At the same time he took a very important RACC scholarship, with which he was able to work on his training in the school of the first Moto2 World Champion. Toni Elías.**



## Season 2019

During the 2019 season, Julen will face the FIMCEV REPSOL Championship (European Talent Cup), in order to continue his preparation for higher categories and consolidate as a pilot. Julen since the 2017 season has positioned itself as one of the best pilots in its category and with a greater projection for higher categories. The third position in the podium achieved in Cheste, in his debut in the category of Moto4 (CEV), has given him much impact within the Paddock.



## Objectives:

Julen's priority is to continue learning and forming as a person.

Studies are vital and careers your passion. Two concepts that go together.

Motorcycling is a great platform to acquire the essential values of life; companionship, ambition, honesty, professionalism, competitiveness, perseverance, overcoming ...



# Julen in the Media

The presence in the media is a necessity.

Knowing how to communicate and being present in the press is vital for the development of the race of the pilots.

Julen, despite his 11 years, is a regular in specialized media reports.

With this, Julen learns to express his ideas, to know how the media work and how important they are to pilots.



## Julen in the RRSS

With profiles on, Facebook and Instagram, Julen is fully involved in the 2.0 world.

Behind the figure of Julen, there is a marketing plan and image projection for the coming years, where progressively it will appear in different media with different formats.

<https://julenavila15.wordpress.com/>, Julen website.

In today's society, the RRSS are essential to bring the pilot closer to the fans.

Interact with followers and grow in the profiles, key to make themselves known.





## 2019 Plans

**Expansion of the sports program 2018.**

**Consolidation of technical knowledge.**

**Participation in National and**

**International tests.**

**Participation in other disciplines.**



**In order to develop the pilot's sports plan, with physical, medical, technical preparations, travel journeys, stays, sponsorship participations are available to take advantage of the team's infrastructures and the media impact generated by the pilot and his team. communication. The participation of a brand associated with the image of the pilot is valued at € 80,000 for the entire 2019 season, including all the disciplines associated with the pilot.**

**If you want to join us as SPONSOR.**

**Get in contact with us.**

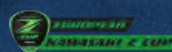
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**Moto3**  
 WORLD CHAMPIONSHIP

**Moto2**  
 EUROPEAN CHAMPIONSHIP

 EUROPEAN  
**Talent CUP**


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&lt;&lt; 2018

**Circuit Ricardo Tormo, 25/11/2018**
**PÚBLICO: 16.000**

CADENA	CONTENIDO	MEDIO	COBERTURA	PAÍSES
MOVISTAR MotoGP	Moto3/Moto2/ETC	TV	Directo	España
Sky Italia	Moto3/Moto2	TV	Directo	Italia
BT SPORT	Moto3/Moto2/ETC	TV	Directo	Reino Unido e Irlanda
EUROSPORT (via Eurosportplayer)	Moto3/Moto2/ETC	OTT	Directo	Francia, Alemania, Holanda, Bélgica, Rumanía
BAND SPORTS	Moto3/Moto2	TV	Diferido	Brasil
MotorsportTV / motorsport.com	Moto3/Moto2/ETC	TV /OTT	Directo o diferido/On Demand	Francia, Latinoamérica, Norteamérica, Canadá
Sport TV	Moto3/Moto2/ETC	TV	Directo o diferido	Portugal
EDGESPORT	Moto3/Moto2/ETC	OTT	Directo o diferido/On Demand	AbuDhabi, Bélgica, Camboya, China, Hong Kong, India, Mongolia, Myanmar, Países Bajos, Papua N. Guinea, I. Pacífico, Eslovaquia
SPIILER TV	ETC	TV /OTT	Diferido	Hungría
Youtube CEV	Moto3/Moto2/ETC	Web	Directo	Mundial*

\*Excepto en países con cobertura TV

**Circuito de Albacete, 14/10/2018**
**PÚBLICO: 9.000**

CADENA	CONTENIDO	MEDIO	COBERTURA	PAÍSES
MOVISTAR MotoGP	Moto3/Moto2/ETC	TV	Directo	España
Sky Italia	Moto3/Moto2	TV	Directo	Italia
BT SPORT	Moto3/Moto2/ETC	TV	Directo	Reino Unido e Irlanda
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SPIILER TV	ETC	TV /OTT	Diferido	Hungría
Youtube CEV	Moto3/Moto2/ETC	Web	Directo	Mundial*

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**Circuito de Jerez, 30/09/2018**
**PÚBLICO: 16.000**

CADENA	CONTENIDO	MEDIO	COBERTURA	PAÍSES
MOVISTAR MotoGP	Moto3/Moto2/ETC	TV	Directo	España
Sky Italia	Moto3/Moto2	TV	Directo	Italia
BT SPORT	Moto3/Moto2/ETC	TV	Directo	Reino Unido e Irlanda
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## MotorLand Aragón, 29/07/2018

PÚBLICO: 2.000

CADENA	CONTENIDO	MEDIO	COBERTURA	PAÍSES
MOVISTAR MotoGP	Moto3/Moto2/ETC	TV	Directo	España
Sky Italia	Moto3/Moto2	TV	Directo	Italia
BT SPORT	Moto3/Moto2/ETC	TV	Directo	Reino Unido e Irlanda
EUROSPORT (via Eurosportplayer)	Moto3/Moto2/ETC	OTT	Directo	Francia, Alemania, Holanda, Bélgica, Rumanía
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SPIILER TV	ETC	TV /OTT	Diferido	Hungría
Youtube CEV	Moto3/Moto2/ETC	Web	Directo	Mundial*

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## Barcelona-Cataluña, 10/06/2018

PÚBLICO: 9.000 weekend

CADENA	CONTENIDO	MEDIO	COBERTURA	PAÍSES
MOVISTAR MotoGP	Moto3/Moto2/ETC	TV	Directo	España
Sky Italia	Moto3/Moto2	TV	Directo	Italia
BT SPORT	Moto3/Moto2/ETC	TV	Directo	Reino Unido e Irlanda
EUROSPORT (via Eurosportplayer)	Moto3/Moto2/ETC	OTT	Directo	Francia, Alemania, Holanda, Bélgica, Rumanía
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SPIILER TV	ETC	TV /OTT	Diferido	Hungría
Youtube CEV	Moto3/Moto2/ETC	Web	Directo	Mundial*

\*Excepto en países con cobertura TV

## Le Mans, 19/05/2018

PÚBLICO: 206.617\*\*

CADENA	CONTENIDO	MEDIO	COBERTURA	PAÍSES
Movistar TV	Moto3	TV	Live	España
Sky Italia	Moto3	TV	Directo	Italia
BT SPORT	Moto3	TV	Directo	Reino Unido e Irlanda
EUROSPORT (via Eurosportplayer)	Moto3	OTT	Directo	Francia, Alemania, Holanda, Bélgica, Rumanía
BAND SPORTS	Moto3	TV	Diferido	Brasil

MotorsportTV / motorsport.com	Moto3	TV /OTT	Directo o Diferido/On Demand	Francia, Latinoamérica, Norteamérica, Canadá
Sport TV	Moto3	TV	Directo o diferido	Portugal
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Youtube CEV	Moto3	Web	Directo	Mundial*
OSN	Moto3	TV	Diferido	Oriente Medio

\*\*MotoGP event

\*Excepto en países con cobertura TV

## Circuit Ricardo Tormo, 29/04/2018

PÚBLICO: 9.000 weekend

CADENA	CONTENIDO	MEDIO	COBERTURA	PAÍSES
MOVISTAR MotoGP	Moto3/Moto2/ETC	TV	Directo	España
Sky Italia	Moto3/Moto2	TV	Directo	Italia
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SPIILER TV	ETC	TV /OTT	Diferido	Hungría
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## Circuito de Estoril, 25/03/2018

PÚBLICO: 9.000 weekend

CADENA	CONTENIDO	MEDIO	COBERTURA	PAÍSES
MOVISTAR MotoGP	Moto3/Moto2/ETC	TV	Directo	España
Sky Italia	Moto3/Moto2	TV	Directo	Italia
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## Patronage Program

**Within the infrastructure available to the pilot, the possibility of sponsorship is included.**

The seventy-first additional provision of Law 6/2018, of July 3, of the General Budgets of the State for the year 2018, in accordance with that established in article 22 of Law 49/2002, of December 23, of the regime taxation of non-profit entities and fiscal incentives to patronage, includes the activities considered during 2018 as priority patronage activities. These activities include those carried out by the Young Sports Foundation in collaboration with the Higher Council of Sports within the framework of the "Spain Competes: in Business as in Sports" project (hereinafter "Spain Competes") with the aim of contribute to the promotion and projection of Spanish SMEs in the domestic and international sphere, the promotion of sport and the promotion of the entrepreneur as a growth engine associated with the values of sport. The donations, donations and contributions to the activities indicated in the previous paragraph, in accordance with section Two of this additional provision, may benefit from the elevation in five percentage points of the percentages and limits of the deductions established in the aforementioned Law 49 / 2002 On the other hand, each contributor may not allocate more than 50,000 euros per year to the aforementioned project. The qualification as a priority activity of patronage of this Project for the year 2018, involves a fiscal benefit for the companies that make donations, donations and contributions in favor of the Young Sports Foundation, for the management of the "Spain Competes" program, consisting of a deduction to be paid in the Corporate Tax quota equal to 40% of the aforementioned donations.

